



ఆంధ్రప్రదేశ్ రాజపత్రము
THE ANDHRA PRADESH GAZETTE
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PART I EXTRAORDINARY

No.29

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NOTIFICATIONS BY GOVERNMENT

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REVENUE DEPARTMENT
(EXCISE)

PROHIBITION AND EXCISE - EXCISE POLICY FOR 2024-26 - (335) SHOPS
RESERVED FOR GEETHA KULALU - DISPOSAL OF (335) RESERVED SHOPS.

[G.O.Ms.No.13, Revenue (Excise), 21st January, 2025.]

NOTIFICATION

In exercise of the powers conferred under Rule 3(3) of AP Excise (Grant of License of selling by Shop and conditions of license) Rules, 2024, the Government hereby reserve (335) Shops for allotment to "Geeta Kulalu" and issue the following procedure/ guidelines for disposal of the Reserved Shops.

1. Geetha Kulalu population will be based on Smart Pulse Survey, 2016 for 13 erstwhile districts and the erstwhile districts Geetha Kulalu population shall be mapped for 26 new districts.
2. There shall be no Shops reserved for Geeta Kulalu in the Scheduled Areas of any district.
3. 10% of Shops over and above the open category Shops already notified in each District shall be reserved subject to a maximum of (335) shops for Geetha kulalu.

4. The Shops so reserved for each District shall be distributed among the constituent units of the district based on the Shop-to-Population ratio (including Bars) for each Unit in the District where the ratio is high, restricting to one Shop per unit as far as possible.
5. The District Proh. & Excise Officer will submit proposals to the Commissioner of Proh. & Excise proposing unit wise number of reserved shops. The Commissioner after making necessary enquiry as deemed fit and approve the unit wise number of reserved shops. Thereafter, The District Collector, by drawl of lots will make allocation of reserved shops sub-caste wise in different units in the district.
6. The District Proh. & Excise Officer has to submit proposals again to the Commissioner of Prohibition and Excise after finalisation of sub-caste wise allocation of shops unit wise by drawl of lots by the District Collector concerned. The Commissioner shall examine the proposal and fix the number of Shops under Reserved category to be established in a Unit along with the Sub-Caste for which such Shop or Shops will be reserved before publication of notification inviting applications.
7. The District Prohibition and Excise Officer/Licensing Authority shall call for applications for grant of licenses for the reserved Shops by issuing Notification.
8. The method of disposal shall be by Drawl of Lots conducted by the District Collector concerned, who is the selection authority.
9. Submission of applications shall be through online, offline or hybrid model.
10. The applicants for reserved Shops shall be required to submit Caste and Nativity certificate issued by the competent authority.
11. The non-refundable application fee shall be fixed as Rs.2,00,000/- per application and the applicant may file any number of applications for any number of Shops.
12. The applicant shall be eligible to file applications for the reserved shops notified only in that particular district which is recorded in his caste and nativity certificate.
13. No applicant of a Sub-Caste under Geeta Kulalu shall be eligible to file application for the Shop (s) reserved for other Sub-Caste (s). The persons belonging to Settibaliya Caste in erstwhile Greater Rayalaseema Districts namely Kurnool, Kadapa, Ananthapuramu, Chittoor, Nellore and Prakasam Districts being OCs, as informed by BC Welfare Department, are not eligible to file applications for grant of license for the Shops reserved for Geeta Kulalu.
14. "One Person – One License": In order to ensure that the benefit of reserved Shops with reduced RET covers most of the members of the Geeta Kulalu and to realise the objectives of reserving these Shops, one person shall be allowed to hold one Shop License only and in case he/she is selected for more than one Shop, it shall be the responsibility of the selected applicant to inform the authorities concerned of his choice of Shop for grant of license. His / her selection for other Shops shall be cancelled and such Shop (s) may be allotted to the reserve applicant (s).

15. The annual RET in respect of reserved Shops shall be 50% of the annual RET applicable for open-category Shops vide reference 3rd read above.
16. The license period for the reserved Shops shall come to an end by 30.09.2026.
17. The A.P Excise (Grant of License of selling by Shop and conditions of license) Rules, 2024 shall govern the selection process, allotment, administration etc., of the reserved Shops.
18. The Director, Excise and Prohibition is permitted to fix the time lines for disposal of reserved shops for Geetha Kulalu adhering to the Rules.

The Director, Prohibition and Excise and the Managing Director, AP State Beverages Corporation Limited, shall take necessary action accordingly.

MUKESH KUMAR MEENA,
Principal Secretary to Government.

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